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We claim:

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A method for in vivo sensing of a body lumen, the method comprising:
inserting a sensing device into a subject's body lumen;
positioning the subject in a horizontal position; and
receiving data transmitted from the sensing device.

- 2. The method according to claim 1 comprising imaging the subject's body lumen.
- 3. The method according to claim 1 comprising positioning the subject on his back.
- 4. The method according to claim 1 comprising positioning the subject on his side.
- 5. The method according to claim 1 comprising ingesting a saliva reducing agent prior to inserting a sensing device into a subject's body lumen.
- 6. The method according to claim 5 wherein the saliva reducing agent includes glycerin.
 - 7. The method according to claim 5 wherein the saliva reducing agent includes oil.
 - 8. The method according to claim 1 comprising substantially emptying the subject's body lumen prior to inserting a sensing device into a subject's body lumen.
 - 9. The method according to claim 1 comprising substantially filling the subject's body lumen prior to inserting a sensing device into a subject's body lumen.
- 25 10. The method according to claim 9 wherein substantially filling the subject's body lumen comprises ingesting 200 ml or above of water.

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11. The method according to claim 1 wherein the subject's body lumen is in the subject's upper GI tract.

12. A method for imaging a subject's esophagus, said method comprising:

reducing saliva in the subject;

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swallowing an autonomous imaging device; and positioning the subject in a horizontal position.

- 13. The method according to claim 12 comprising keeping the subject's mouth substantially open after swallowing an autonomous imaging device.
- 14. The method according to claim 12 comprising keeping the subject's mouth substantially open for approximately three minutes after swallowing an autonomous imaging device.
 - 15. The method according to claim 12 wherein reducing saliva in the subject comprises ingesting a saliva reducing agent.
 - 16. The method according to claim 15 wherein the saliva reducing agent includes glycerin.
 - 17. The method according to claim 15 wherein the saliva reducing agent includes oil.
 - 18. The method according to claim 15 wherein the saliva reducing agent includes water.
 - 19. A method for imaging a subject's stomach, the method comprising: inserting an imaging device into the subject's stomach; positioning the subject on his back; positioning the subject on his side.
- 25 20. The method according to claim 19 comprising positioning the subject in an upright sitting position.

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21. The method according to claim 19 wherein positioning the subject on his side comprises positioning the subject on his left side.

- 22. The method according to claim 19 wherein positioning the subject on his side comprises positioning the subject in a substantially horizontal position and in an angled position.
- 23. The method according to claim 19 comprising substantially emptying the subject's stomach prior to inserting the imaging device.
- 24. The method according to claim 19 comprising substantially filling the subject's stomach.
- 10 25. The method according to claim 19 comprising ingesting 200 ml or above of water.
 - 26. The method according to claim 19 wherein the imaging device includes a ballast.

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